

www.buehnenverleih-berlin.de

**DIGITAL PRINTING** 

Generally (for all applications):

• We print exclusive with the four CMYK basic colours

special colours like Pantone or HKS are simulated in CMYK

- Black items and writings are to be created four-colored ( C 70 / M 50 / Y 30 / K 100)
- · Please supply all linked files and fonts
- · Searching for fonts, which are not made available must be charged for with EUR 20,--
- · Not available images will be printed in displayresolution only
- We use postscript-fonts only. True-Type-fonts have to be converted to vectors (paths or frames)
- · File modifications and additional system time, which is needed in cause of differences between the delivered datas and these instructions, must be paid by the orderer

## Quark Xpress and InDesign

- Document must be proportionally to the final size
- The document should be created on a scale 1:10 to the final size, if possible

### **Adobe Photoshop**

- All pictures must be present in the CMYK mode
  Save pictures as "EPS" file with JPG compression with max, quality.
- Save b&w bitmaps with 1200 dpi LZW compressed in the "TIFF" format (does not apply to greyscale)
- No 5-File EPS (that means not DCS separated EPS)
- Resolution:

Panel width up to 150 cm: 60-80 dpi in final size Panel width between151 and 500 cm: 40 dpi in

# Adobe Illustrator / Macromedia Freehand

- These applications are unsuitable for creating layouts, and should be used for illustrations and vector diagrams only
- Document must be proportionally to the final size
- Please create format frameworks
- · fonts are to be provided or converted into

### **PDF-files**

- Files are to be stored printing-optimized
- The quality of the files and merged pictures cannot be checked by us. The orderer carries the exclusive responsibility for the correct data system
- The necessary trimming addition is material and job-dependently and should therefore first with us be agreed upon.

### **FOIL CUTS**

- · Document must be proportionally to the final size
- · Only vector diagrams can be cut
- · Texts must be converted into paths
- · Please create format frameworks
- Colours in the file have to be indicated exactly
- e.g. Pantone- or RAL- colours
   Frames must be closed. Lines are not allowed
   Unite superimposed objects with same colours
- · Smallest possible character size is 6 mm
- · Picture or layout corrections executed by us as well as increased computing times (e.g. with tiff files) are calculated after expenditure